

**MIA  
FLORENTINE  
WEISS**

Last Note

**The LOVE artwork by Mia  
Florentine Weiss is a sculptural  
ambigram, reading "LOVE" from the  
front and "HATE" from the back.**





# THE SCULPTURE

"This is undoubtedly Mia Florentine Weiss' most powerful work. With it, the artist has succeeded in condensing the hopes and fears of a time of dramatic social and political upheaval in a significant work that at the same time remains open to each personal view of its viewers. In this respect it can be compared with its great American predecessor, the LOVE sculpture (1970) by Robert Indiana. The American one succeeded with the simple yet complex design of the four letters in a neutral Times font. Pop art artist, at the beginning of the 1970s, expressed the attitude to life of an entire generation, for whom the Beatles symbolically sang "All you need is love". He was always concerned with the simplicity and clarity of his symbol. Mia Florentine Weiss has with her LOVE HATE sculpture found another unmistakable symbol with which it promotes commitment and change at the same time. The artist has been wearing her "one-word poem" burned in white ink on both wrists since its conceptual and artistic creation – a transformation of the creator and her work. It is to be hoped that this strong symbol with its complex facets of form and content will conquer the world just as Robert Indiana's once did."

Bettina Ruhrberg, Director of the Mönchehaus Museum  
(Kaiserring – Art Prize of the City of Goslar)





BERLIN



# **LOVE LOCATIONS ACROSS THE WORLD**

**Belgium France Germany Switzerland**

**Greece Sweden Spain Latvia Ireland**

**Andorra Austria Italy Lithuania Poland**

**Ukraine Luxembourg Malta Armenia**

**Netherlands Belarus Finland Norway**

**Bulgaria Hungary Czech Republic**

**Liechtenstein Portugal Iceland Croatia**

**Denmark Kosovo Romania Estonia**

**Slovakia Monaco Slovenia Albania**

**United Kingdom USA Russia China**



MUNICH











**The LOVE HATE artwork is a  
“one-word poem” that inspires  
everyone to change their perspective**





WASHINGTON DC





INNSBRUCK





**PRAGUE**



# THE ARTIST

Mixed-media artist Mia Florentine Weiss, a living work of art herself, explores the essence of human emotion and its dualism in her practice. Her works have graced museums and collections worldwide, and her influential portfolio navigates the tension between boundaries, seeking unity and contradiction. Beginning with the LOVE campaign in 2019, her creations have left a global imprint, transcending borders and celebrating diversity.

From the iconic Brandenburg Gate in Berlin to influential locations across every country in Europe, Moscow, and even Beijing, China, her art has resonated with audiences, sparking contemplation on the universal themes it addresses. Each sculpture, a piece of a collective narrative, found its place in historic settings such as the EU Parliament, the Mönchehaus Museum in Goslar and Berlin's East Side Gallery. The journey has continued transatlantically, inaugurating in Washington DC's Farragut Square in 2021. Weiss' LOVE sculptures, emblematic of solidarity across cities and national borders, ventured to SXSW in Austin in 2022, selected to represent Europe by the EU Delegation to the US. Currently standing at the Long Center in Austin, supported by Google, these sculptures embark on a transformative tour across the United States symbolising the enduring power of art to unite and inspire.











**The push and pull between obedience and rebellion, calm and panic, helplessness and proactiveness, creation and acceptance, reality and dreams, light and shadow, life and death, love and hate. This duality inspired the Berlin-based artist to create an ambigram back in 1999, which was turned into a sculpture and the first of its kind worldwide: LOVE HATE.**







**Turn HATE into LOVE**

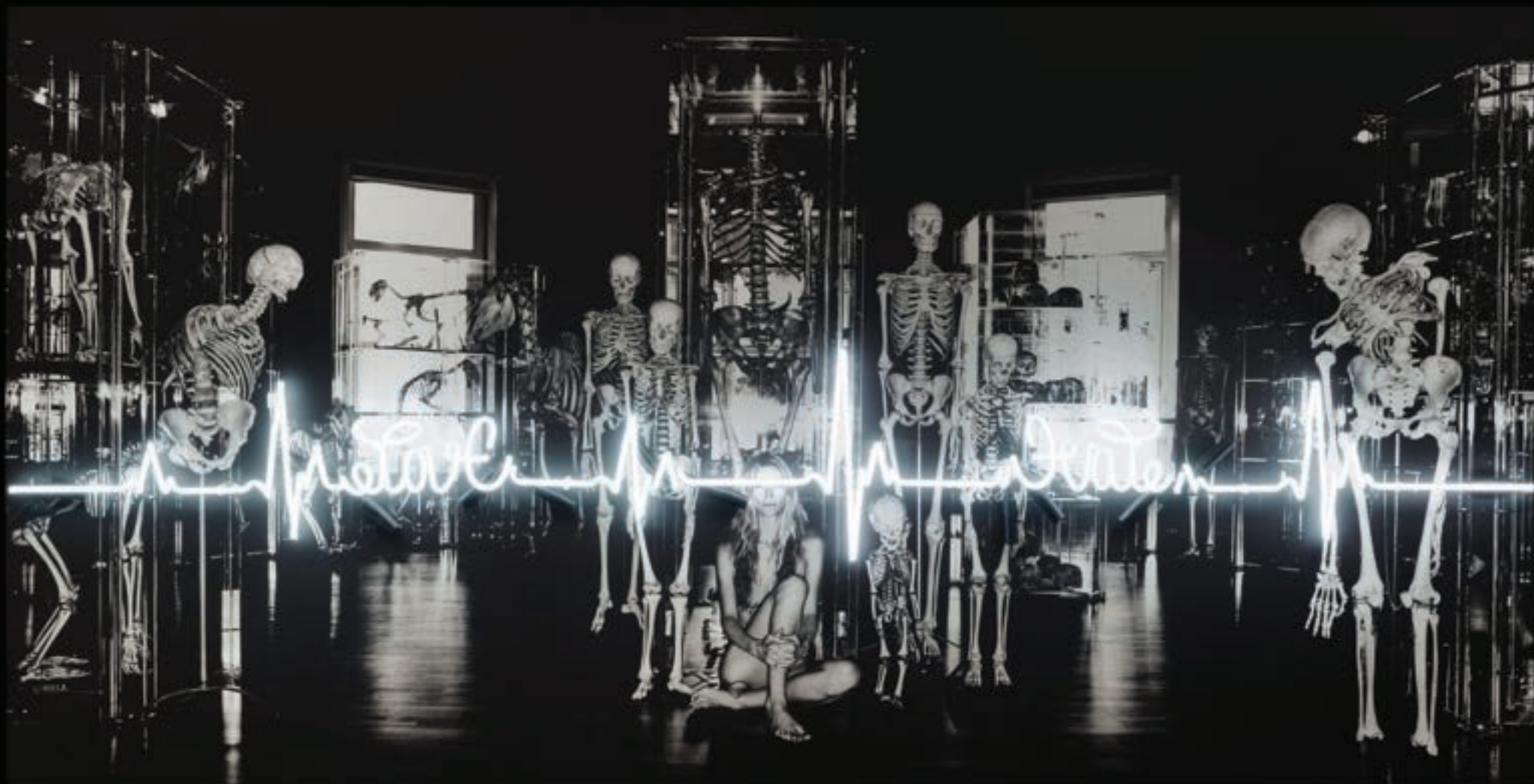




# THE ARTWORKS













**Always Love Over Hate Always**









Love

# EDITIONS



**LOVE HATE, 2023**

**Mia Florentine Weiss**

**Steel**

**Small version: 9.5 x 24 x 6 cm**

**Large version: 19 x 48 x 12 cm**

**Unlimited LOVE Edition**





**LOVE HATE, 2021**  
**Mia Florentine Weiss**  
**Rainbow Acrylic**  
**Small version: 9.5 x 24 x 6 cm**  
**Large version: 19 x 48 x 12 cm**  
**Unlimited LOVE Edition**

**It's not an artwork  
It's a revolution!**





**LOVE HATE, 2019**  
**Mia Florentine Weiss**  
**Steel**  
**220 x 500 x 200 cm**  
**Masterpiece Edition**

I

*Love*

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